

BEAVER COUNTY TOURISM PROFILE

County Indicator	2005	2006	2007	% Change 2006-2007	State Ranking
DEMOGRAPHIC					
Population	6,341	6,428	6,466	0.6%	23
Total Non-Ag Employment	1,946	1,972	2,045	3.7%	24
Non-Ag Avg Monthly Wage	\$2,154	\$2,237	\$2,285	2.1%	19
Per Capita Income	\$29,884	\$29,065	\$24,745	-14.9%	17
Unemployment Rate*	4.1%	3.0%	2.7%	-10.0%	12
SPENDING & EMPLOYMENT					
Spending by Travelers (Millions)	\$15.3	\$14.6	\$16.6	13.7%	21
Travel & Tourism Related Employment	270	286	294	2.8%	23
TOURISM TAX REVENUES (000s)					
Local Tax Revenues from	\$475.9	\$447.8	\$389.1	-13.1%	22
Traveler Spending					
Transient Room Tax	\$100.1	\$109.0	\$166.7	52.9%	19
Restaurant Tax	\$71.4	\$83.6	\$81.0	-3.1%	21
Car Rental Tax	--	--	--	--	--
Gross Taxable Retail Sales (millions)	\$61.9	\$61.9	\$78.0	26.0%	24
REGIONAL VISITATION COUNTS					
I-15 UT/AZ Traffic Count	7,971,600	8,004,450	8,214,325	2.6%	
Zion N.P.	2,586,659	2,514,490	2,657,280	5.7%	
Bryce Canyon N.P.	1,017,680	890,673	1,012,562	13.7%	
Cedar Breaks N.M.	505,046	453,382	515,339	13.7%	
Grand Staircase-Escalante N.M.	613,228	695,866	708,362	1.8%	
Capitol Reef N.P.	550,253	513,702	554,906	8.0%	
Utah Shakespearean Festival	135,482	140,000	126,000	-10.0%	
Fremont Indian S.P.	66,235	64,116	72,184	12.6%	
Minersville S.P.	NA	NA	NA	NA	
Piute S.P.	21,990	29,609	47,918	NA	

* Several Counties have identical Unemployment Rates

r = revised

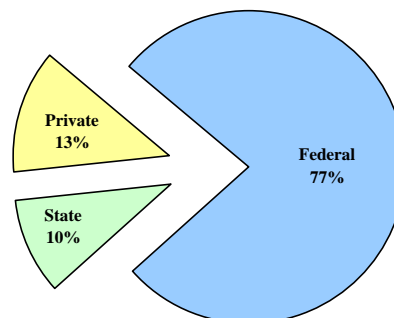
Land Ownership - 2007	No. of Acres	% Total
Total Acres in County	1,654,438	100.0%
Federal Government	1,277,442	77.2%
BLM	1,138,407	68.8%
US Forest Service	139,035	8.4%
National Park Service	--	--
National Wildlife Service	--	--
Other*	--	--
State Government	167,182	10.1%
Utah State Parks & Recreation	212	0.0%
Utah State Wildlife Reserves	11,925	0.7%
State Trust Lands	155,045	9.4%
Other**	--	--
American Indian	--	--
Private*	209,062	12.6%

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

*May include some local government land

Land Ownership - 2007



Beaver County Tourism Profile

